

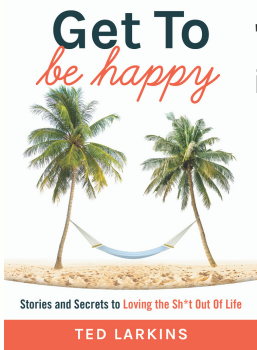
# The Get To Principle™

## STEP INTO YOUR POWER

"Rather than argue with life, what if everything the future needs is given to us this moment?" Ted Larkins

Our lives are filled with challenges and uncertainty. We are faced with decisions everyday that affect us, our businesses and the ones we love. It's how we approach those decisions that determine our state of being. In his presentation, Ted shares **The Get To Principle**; the ability to approach life from the power of "I Get To" as opposed to the victim feeling of "I have to".

Ted Larkins' **The Get To Principle** helps businesses to positively transform employee life experiences and create an innovative thought process in order to unify and empower teams with incredible results. The mind shift Ted teaches moves executives from bystanders to explorers and from routine to remarkable in a few short moments.



"I really loved this book. Get To Be Happy is accessible, digestible, and practical. It's a powerful reframe for anyone struggling to come to a new perspective."

– John "Roman" Romaniello, New York Times Best-Selling Author



## TED LARKINS

### SPEAKER/COACH

**Ted Larkins, best-selling author, trainer and speaker**, co-developed a leading entertainment licensing company representing major movie studios including **Parmount Pictures, Sony Pictures and 20th Century Fox**. He's worked with Jon Bon Jovi, Jack Nicklaus, Mariah Carey, Celine Dion and many others. Through this life journey he discovered a common thread: **happiness is never found where we think it is.**

Through his book and keynote talks, Ted shares the powerful **Get To Principle**, the ability to say "I Get to" as opposed to "I have to!" Ted's principles are changing the way audiences approach their everyday thought processes, and the outcome is life-changing.

**Ted's book, *Get to Be Happy: Stories and Secrets to Loving the Sh\*t Out of Life*, is available nationwide and on Amazon.com**

Speaking fees negotiable

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